

Adventure Cycling Association Values



Build Inclusive Community

We are committed to building a diverse, inclusive, and welcoming organization and cycling community, one that centers equity and justice. We strive to be collaborative, internally and externally, to develop a shared sense of belonging.



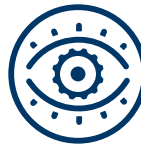
Fun & Meaningful

We bring a sense of humor and joy to our work while creating meaningful and fulfilling experiences for ourselves and the cycling community.



Trust & Respect

We take responsibility and are accountable for our actions. We communicate with transparency and honesty to build and maintain trust and respect.



Open-Minded

We strive to be open-minded, innovative and to see value in new and different ideas. We encourage personal and professional growth and empower our staff and board to contribute their best to Adventure Cycling, while celebrating our successes and learning from our failures.



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